

JOIN OUR TEAM!

MARKETING AND SOCIAL MEDIA MANAGER

(MATERNITY LEAVE | MÜNCHEN)



STARTING DATE	August 2021
CONTRACT	50% - 100% (6 months in 100%, 6 months in 50%)
LOCATION	München (with the possibility of working remote)
DURATION	Limited contract (12 months)

ABOUT YOU:

- You have experience in **marketing** and **social media** within the **digital industry**
- You are a **creative mind**, with an interest in **design** and **storytelling**
- A solid **project manager** with **organizational skills**
- A **Team player** with excellent people skills
- Fluent in **German** and **English** (**written and spoken**)
- With **Flexibility** to adapt to a **fast-changing** environment
- You like working in **multicultural** contexts

ABOUT US:

- We use technology to connect **human potential** and **opportunity** with **dignity** and **humility**
- We teach **useful skills**, appreciated by the tech industry and academia, to accelerate our students' integration
- We are a fast-paced opportunity-driven **non-profit** with **lots of heart**, aiming for a big, measurable impact
- **Community is driven** with a co-creative approach to social innovation
- Born in Berlin to make a difference Germany wide → EU wide → **worldwide**
- Front and center in the **refugee conversation** with close contacts to thought leaders from business, government, civil society, and academia
- **Reliable, helpful, caring, and playful** - these are our organizational values
- The position is based in Munich but supports other locations as Berlin, NRW, and Copenhagen (Denmark).

ABOUT THE ROLE:

- **Strategy & content management** of all **social media** channels at ReDI Munich (Instagram, Facebook, LinkedIn) & BayCode (Instagram, Twitter)
- Management of the ReDI School & BayCode **Websites** (e.g. adjusting content, creating user journeys)
- Concept & design of all **marketing materials** (digital & print)
- Evaluate marketing success & marketing development
- Develop creative ideas and measures for the best external presentation of ReDI School & BayCode
- Create and prepare the professional image and video material at events (desired)
- Collaborate with all ReDI locations to create a consistent ReDI presence (digital & print)



Interested? Let's start the conversation!

Please send an e-mail to birgit@redi-school.org before **2021, June 30th** and tell us why you are perfect for the job! Please include your CV and LinkedIn details.

