



## **Press Information**

### **Company Profile**

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## **ReDI School: Create opportunities through digital education**

*„We are teaching technology to break down barriers and connect the digital leaders of tomorrow.“ Anne Kjaer Bathel (born Riechert), CEO & Co-Founder ReDI School*

ReDI School of Digital Integration is a non-profit tech school located in Berlin, Munich North Rhine-Westphalia (Düsseldorf, Duisburg), and Copenhagen. ReDI School was founded 2015 in Berlin to make it easier for refugees to integrate and find work in the IT industry. Today ReDI School offers free high-quality tech education to newcomers as well as locals without access to digital education or a professional network. Additionally, ReDI School teaches soft skills, connects its students with mentors, and organizes networking events with companies for a fast-tracked integration into jobs.

In view of a serious shortage of over 86,000 open IT jobs in Germany (\*Bitkom, 2020), companies also benefit from this program. The supporters of the ReDI School include around 100 companies, such as Accenture, Cisco, Microsoft, Klöckner & Co., Coca-Cola Foundation, Chanel Foundation, Deloitte, Deutsche Bahn Stiftung, JP Morgan Foundation, Villum Fonden, and the City of Munich (MBQ). Since founding the first ReDI School in Berlin in February 2016, more than 5,000 students from over 50 nations have been trained for the German job market. Each semester more than 900 experts from more than 20 countries volunteer (as coaches, mentors or teachers) at the ReDI School and accompany the students on their integration process. Today 60% of the students are female. Additionally to the high-end tech and coding-classes, ReDI School also offers digital literacy training to newcomers, as well as programs and workshops especially for women, kids and teens.

The name ReDI derives from "readiness" and "digital integration". ReDI School is AZAV-certified (Accreditation and Licensing Ordinance Employment Promotion). In 2018, the Financial Times Germany named ReDI School one of the 100 most innovative initiatives in Europe. In 2018 Handelsblatt named Founder Anne Kjaer Bathel (born Riechert) "Encourager of the Year" and in 2020 she won the German Start-up Award as the best female social entrepreneur.

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