



## **Press Information**

### **Company Profile**

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## **ReDI School: Create opportunities through digital education**

*„We are teaching technology to break down barriers and connect the digital leaders of tomorrow.“ Anne Kjaer Bathel (born Riechert), CEO & Co-Founder ReDI School*

ReDI School of Digital Integration is a non-profit tech school located in Berlin, Munich, Duisburg and Copenhagen. In September 2020, ReDI will start also in NRW / Düsseldorf. ReDI School was founded in 2016 in Berlin to make it easier for refugees to integrate and find work in the IT industry. Today, ReDI School offers free high-quality coding classes for tech-interested “newcomers” as well as locals without access to digital education or a professional network. Additionally, ReDI School teaches soft skills, connects its students with mentors and organizes networking events with companies for a fast-track integration into jobs.

In view of a serious shortage of over 124,000 open IT jobs in Germany (\*Bitkom, 2019), companies also benefit from this program. The supporters of the ReDI School include around 100 companies, as Accenture, Cisco, Microsoft, Klöckner & Co., Coca-Cola Foundation, Chanel Foundation, Deutsche Bahn Stiftung, JP Morgan Foundation, Rotary, Villum Fonden and the City of Munich (MBQ). Since founding the first ReDI School in Berlin in February 2016, more than 2,600 students from over 40 nations have been trained for the German job market. Each semester, around 250 experts from more than 20 countries volunteer and teach at the ReDI School and accompany the students on their integration process.

The name ReDI derives from “readiness” and “digital integration”. ReDI School is AZAV-certified (Accreditation and Licensing Ordinance Employment Promotion). In 2018, the Financial Times Germany named ReDI School one of the 100 most innovative initiatives in Europe. In 2018, Handelsblatt named Founder Anne Kjaer Bathel (born Riechert) “Encourager of the Year” and in 2020 she won the Germans Start-up Award as best female Social Entrepreneur.

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